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BITSPIRATION

FESTIVAL

JUNE 6-7, 2016

WARSAW

Vision

Hotel conference rooms, suits, PowerPoint, serious conversations and fake smiles during business cards exchange. You know that? So do we. And we want to run as far from it as possible - that's why we meet again in Warsaw at a conference that is far from redoing those grim schemes and every times creates unforgettable experience!

What if we told you that we had created a space where you can freely talk about new trends in technology and business in unique, inspiring conditions? Where you can express yourself in a creative way and exchange opinions about innovation in a festive atmosphere?

World and business are changing very fast - internet shapes the reality among us. The key to keep up with the changes is an open mind and exchange of experience with the best.

To create a truly exceptional technology festival we shall drag you out of your comfort zone into a place where you can learn more, meet people who think alike, discover new possibilities, develop your idea and remember Bitspiration as the first step for you to do what you love in the way that you want.

You don't believe us?

Listen to success stories of our attendees!



Success Stories



For **Estimote** Bitspiration was one of the places, that helped building a social network around the company. It allowed them to gather a lot of meaningful feedback that helped in development of their beacons.

Zortrax founders arrived to Bitspiration for the first time with the finished product - that's when they managed to build contacts that indirectly allowed them to start a cooperation with two companies who significantly helped in their product development.

zortrax



For **Bivrost** Bitspiration was a bullseye - during the conference they managed to build a relationship with an investor, who later on started a cooperation with them so they could finance their startup.

Bitspiration became a turning point also for founder of **Filmaster** - portal with movies and TV shows recommendations. During Bitspiration Borys Musielak had the opportunity to meet Ashwin Navin - creator of BitTorrent and Samba TV CEO. Shortly after Ashwin's presentation about future of TV both gentlemen got into an hour-long conversation, which ended with Ashwin's proposal about the merger of two companies - shortly after that, Filmaster was bought by Samba TV.

FILMASTER



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Who is invited?

Are you into innovations in technology? You run your own startup? Are you a programmer, who's looking for new solutions and co-founders? A designer? Or maybe you have an idea that you believe will change the world and you're looking for place to share it?

Bitspiration is a place for everyone who is aware, that technological potential will help in introducing the solutions that are about to change our lives. Bitspiration is a place for every startup founder, student, investor, programmer, internet expert or just emerging tech fan. We bring you the platform which allows establishing new contacts, broadening your knowledge and finding new solutions for everyone who has passion and an idea.

We create the biggest CEE startup meeting place, allowing startup founders, VC funds and public institutions to engage in a meaningful dialogue.

Why Warsaw?

This year for the second time we move to Warsaw - the capital of Poland, was awarded by Forbes thanks to Bitspiration - which in the ranking was called "The most westernised conference for startups in Poland". That was one of the reasons, why it's slowly becoming one of biggest hubs of startups and new technologies of Central Eastern Europe.

Having in addition such elements as excellent logistic connections with all of the world's capital cities and richness in terms of entertainment, business and culture - Warsaw was an obvious choice for us.

The municipality was extremely enthusiastic about organising the previous edition already - excellent cooperation helped significantly in creating this event exactly in a form we wanted it to be.

We're waiting impatiently to meet in Warsaw again in June for second time!



What happened last year?

Previous edition took place in Palace of Culture and Science in Warsaw, being **290%** wmore popular than the first Bitspiration.

Participants had an opportunity to listen to famous personalities of the tech world, with background from such companies as **Google, YouTube, Spotify, Microsoft, 500 Startups, The Next Web** and **TechCrunch**.

Startup founders participating in Bitspiration were describing it as a milestone in their company development. Today some of them are on the list of 100 Polish startups that became successful. Many attendees found Bitspiration the perfect place to grow their network - especially among startups that already managed to spread their wings and were looking for investors for the second funding round.

The solutions presented on the lectures allowed the participants to take another look on their products - adjust the business model, marketing strategy or their plan of expansion for global markets. The speakers not only shared their knowledge, but also mingled with the attendees and investors, creating new businesses and helping to grow the existing ones.

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Back in June, the Bitspiration Festival in the Polish capital gathered hundreds of the country's startup ecosystem players, allowing us to catch a snapshot of the local industry. Poland is becoming a hardware and software innovation hotbed, even though it still needs to overcome a few issues.

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What's new this year?

Taking into account the perfect networking space, that Bitspiration became to participants over the course of years, we decided to face those expectations.

The first new thing will be engaging the investors into participating in the festival - this year we're about to gather even more, reaching out to VC funds from all over Europe.

It's linked directly to the fact, that Bitspiration is becoming an incredibly important spot on the map of startup events for CEE countries - we want to give the communities from the region the possibility of participation in the festival and make sure, that it becomes the main place allowing businesses emerging in Eastern Europe to take the next step on the road to success.



Join us now!

Are you convinced that it's worth it already? Then there's no time to lose - register for Bitspiration on our website and join a unique event where technology and startups clash to inspire revolutionary solutions!

Where to find us?

bitspiration.com

facebook/bitspiration

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